



Integr8 Dance Privacy Policy

Our contact details

Name: Integr8 Dance

Address: Unit 12, Winnall Valley Road, Winchester, Hampshire, SO23 0LD

Phone Number: 01962 808398

E-mail: info@integr8dance.com

Updated: September 2024

Taking care of your information

At Integr8 Dance, taking care of the information you provide to us is extremely important. We are committed to protecting your personal information and being transparent about what information we hold about you. This privacy policy sets out how we collect, use, and store your personal information. We use your information in accordance with all applicable laws concerning the protection of personal information (including, from 25th May 2018, the General Data Protection Regulation and all related data protection legislation in effect in the United Kingdom).

This policy explains:

- Who Integr8 Dance is
- What information we collect about you
- How we use the information
- Marketing Communications
- Third Parties
- Cookies
- How we keep your information safe
- How long we keep your information
- Changes made to the Policy

Please read this policy carefully. By providing us with your personal information, you consent to the collection and use of the information you provide in accordance with this policy. Occasionally, we may make changes to this policy, so do check back from time to time.

Who we are

Integr8 Dance believes in inspiring the next generation of young dancers! We are the fastest-growing dance company in the South of the UK, offering high-quality dance services to all sections of society. Our work includes school programs, after-school clubs, street dance schools, and specialist workshops.

The type of personal information we collect

We currently collect and process the following information:

- Child's Name
- Parent's Name
- Email Address
- Contact Details (Parents' details and emergency contacts x2)
- Date of Birth
- Gender
- Address & Postcode
- Permission to leave unaccompanied
- Photo/Video Permission
- Medical Information
- Financial information for Direct Debits and recurring payments

New GDPR Updates (2024)

AI, Facial Recognition, and Blockchain: As new technologies such as AI and blockchain are used in data processing, we ensure full compliance with GDPR regulations. Should we adopt such technologies, we will review any use of AI for decision-making, ensure transparency, and respect your rights, including the right to human intervention and the right to erasure. Blockchain, by its nature, may conflict with the right to deletion; in such cases, we will find compliant alternatives to safeguard your rights.

How we use your information

We process most personal information provided directly by you for legitimate purposes:

- To update you on our classes, timetables, workshops, and events.
- Respond to your questions, feedback, and requests.
- Administer membership, registration, or invoicing.
- Provide teachers with emergency contact information during class times.
- Keep records of attendance.
- Ensure compliance with health and safety policies.
- Collect fees for services.

You may withdraw your consent at any time by contacting us at **info@integr8dance.com**.

Marketing Communications

We aim to communicate with you about our work in a way that is relevant, timely, and respectful. You will have the opportunity to opt out of marketing communications when you first provide your details or at

any time afterward.

GDPR Update: We have implemented more explicit consent management for marketing communications. You can manage and withdraw consent for marketing emails or other forms of communication easily via the contact information provided at the end of this policy.

Cookies

We use cookies to track your online activity and help improve our website. You can control the use of cookies through your browser settings.

How we keep your information safe

We have implemented appropriate security measures to protect your information from unauthorized access, loss, or misuse.

New GDPR Update: In compliance with GDPR, any data breaches will be reported to both the Information Commissioner's Office (ICO) and affected individuals within 72 hours where required by law.

How long we keep your information

Information is stored for no longer than 3 years unless we have a legitimate reason to retain it for alumni purposes. This is subject to periodic reviews to ensure compliance with data minimisation principles.

Your data protection rights

You have the following rights under GDPR:

- The right to access your data.

- The right to rectify inaccuracies.
- The right to erase data (in certain circumstances).
- The right to restrict or object to processing.
- The right to data portability.

We will respond to any such requests within one month. To exercise these rights, contact **info@integr8dance.com**.

How to complain

If you have concerns about how we handle your data, please contact us via **charlie@integr8dance.com** or **01962 808398**.

You may also contact the ICO directly at **0303 123 1113** or by visiting their website at <https://www.ico.org.uk>.

Changes to this policy

This information was last updated in **September 2024**. Any amendments will take effect from the date of posting on our website. For questions regarding this policy, contact us at **info@integr8dance.com**.

Integr8 Dance LTD

Unit 12, Winnall Valley Rd, Winchester, SO230LD

Managing Director – Charlie Sapey (charlie@integr8dance.com)

HR Manager/ Director – Natalie Foster (natalie@integr8dance.com)

Phone: **01962 808398**

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